

ADVERTORIAL

LNDC HOSTS AN INVESTOR-SECURITY MEETING

As Lesotho's Investment Promotion Agency, LNDC is mandated to drive the country's development agenda by promoting both Domestic and Foreign Direct Investment (FDI). Beyond attracting new investments, the Corporation is also responsible for retaining existing investors and facilitating their expansion and diversification into other sectors.

In line with this mandate, LNDC actively engages with key stakeholders to enhance Lesotho's investment climate, ensuring the country remains competitive in attracting and retaining investments. Existing investors play a crucial role in this process, as their feedback informs necessary reforms to improve the business environment.

On the 20th of February 2025, LNDC, in collaboration with the Lesotho Mounted Police Service (LMPS) and other security agencies, hosted an Investor-Security Meeting to address security concerns raised by investors. This bi-annual engagement serves as a platform for continuous improvement and dialogue between stakeholders. The primary objective of the meeting was to provide updates on the recommendations made during the previous session held on the 20th of August 2024, gather feedback from investors, identify areas for improvement, and develop new strategies to enhance investor security.

Following the previous meeting, LNDC and LMPS reported on the progress made in implementing investor recommendations. Investors acknowledged the positive developments, expressing that they feel more valued and secure in Lesotho. They commended the Government of Lesotho, through LNDC and LMPS, for its commitment to fostering a safer and more business-friendly environment. Additionally, the investor community expressed satisfaction with LNDC's ongoing efforts, not only in addressing security concerns but also in resolving other operational challenges affecting their businesses.



Reaffirming its dedication to investor safety, LMPS emphasized its commitment to ongoing collaboration with investors to ensure a secure and conducive investment environment in Lesotho.