



Invest in Lesotho's **Textiles and Garments Sector**

LESOTHO

Increase your profits by investing in higher value textiles and garments in Lesotho, exploiting its tariff-free access to major markets.



Invest in Lesotho





Lesotho is an established player in the global textiles and garments industry.

Map of Africa showing the location of the study area in South Africa. A stack of colorful folded t-shirts is shown in the top left corner. A dashed line connects a black dot in the top right of the map to a yellow dot in the bottom right, which is located in South Africa. A scale bar at the bottom right indicates 1000 kms / 621 miles. Labels 'Lesotho' and 'South Africa' are on the left with dashed lines pointing to their respective regions.

Map of South Africa showing major cities, roads, and borders. The map includes labels for provinces like Limpopo, Mpumalanga, Gauteng, Free State, KwaZulu-Natal, Eastern Cape, Western Cape, Northern Cape, and Lesotho. Major cities such as Cape Town, Port Elizabeth, East London, Durban, Richards Bay, and Johannesburg are marked. A scale bar indicates 200 kms / 124 miles.

Lesotho's African rivals are Kenya, Mauritius and Swaziland. Most of Lesotho's textiles and garments are exported to the USA under African Growth and Opportunity Act (AGOA) and to South Africa.

39%
OF TOTAL EXPORTS

Lesotho enjoys tariff free access to the US market for 6,400 products under the AGOA. In practice it only exports a small fraction of these product lines. Many of these unexploited product lines fall within the textiles and garments sector.

As a Less Developed Country, Lesotho benefits from preferential market access to the EU under the EU/SACU EPA; EFTA; MERCOSUR; and with a wide range of countries under the Generalised System of Preferences (GSP), including China.

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- A wide-angle photograph of a busy garment factory floor. Numerous workers, mostly women, are visible, all wearing blue protective vests and face masks. They are working at long tables equipped with sewing machines. Piles of white and yellow fabric are scattered across the workstations. The factory has a high ceiling with industrial lighting and visible structural beams.

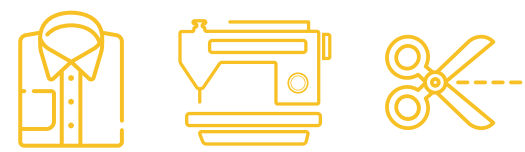
Factory Workers at Tikoe Industrial Park, Maseru.

In addition, Lesotho has tariff and quota free access to the SACU market. Lesotho has free currency convertibility as a member of the SACU Common Monetary Area. Lesotho exporters to the SACU market are not affected by currency exchange fluctuations. Lesotho also has tariff and quota free market access to the SADC free trade area.

These agreements give Lesotho an important comparative advantage in relation to more developed exporters.

Lesotho's access to both regional and North American markets is well established in terms of logistics. Access to the port of Durban for Lesotho made products is straightforward and Lesotho shipments to the US ports compete favourably with those from South East Asia. Shipments from Lesotho take from 18 to 23 days to reach a US port.

Textiles
& Garments



Belo Industrial Park, Buthe Buthe.

Financial Analysis

TOTAL INVESTMENT

A total investment of approximately:

LSL * 7m

comprising fixed assets of LSL 6m, pre-production expenditure of LSL 200k and initial working capital of LSL 800k will be required for the establishment of the Textiles and Garments manufacturing enterprise. The graphs below illustrate a financially viable operation with the opportunity expected to generate a profit throughout its operational life.

In addition to the positive NPV and IRR, the initial investment cost of the project is expected to be fully recovered in the beginning of the fourth year. The investment opportunity further responds favourably to the Country`s developmental objectives through its positive socio-economic impact in terms of employment creation, economic agglomeration and potential forex earning opportunities.



Belo Industrial Park, Buthe Buthe.

*1 LSL = 1 ZAR

- TARIFF FREE ACCESS TO USA
- EXPORTED PRODUCTS
- PREFERENTIAL TRADE ACCESS

NET PROFIT

The enterprise`s annual net profit after tax increases from

LSL 3.8m

in year 1 to approximately:

LSL 62m

in year 10. Similarly, the projected cash flows of the envisaged project indicate that it will generate positive net cash flows throughout the 10-year operational period.

NET PROFIT



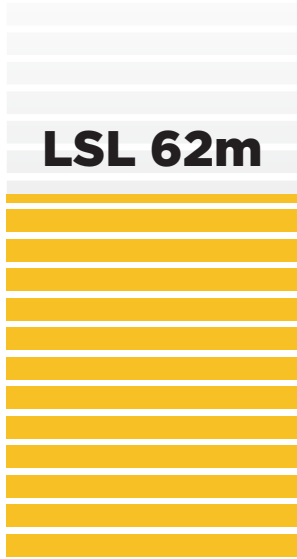
YEAR 1



NET PROFIT



YEAR 10





- TARIFF FREE ACCESS TO USA
- EXPORTED PRODUCTS
- PREFERENTIAL TRADE ACCESS

Financial Analysis

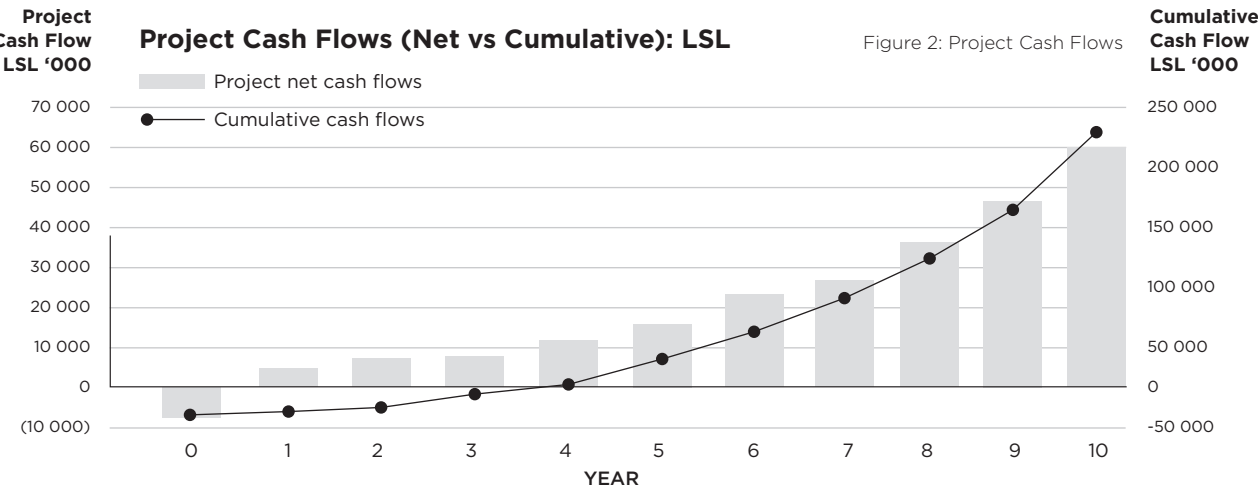
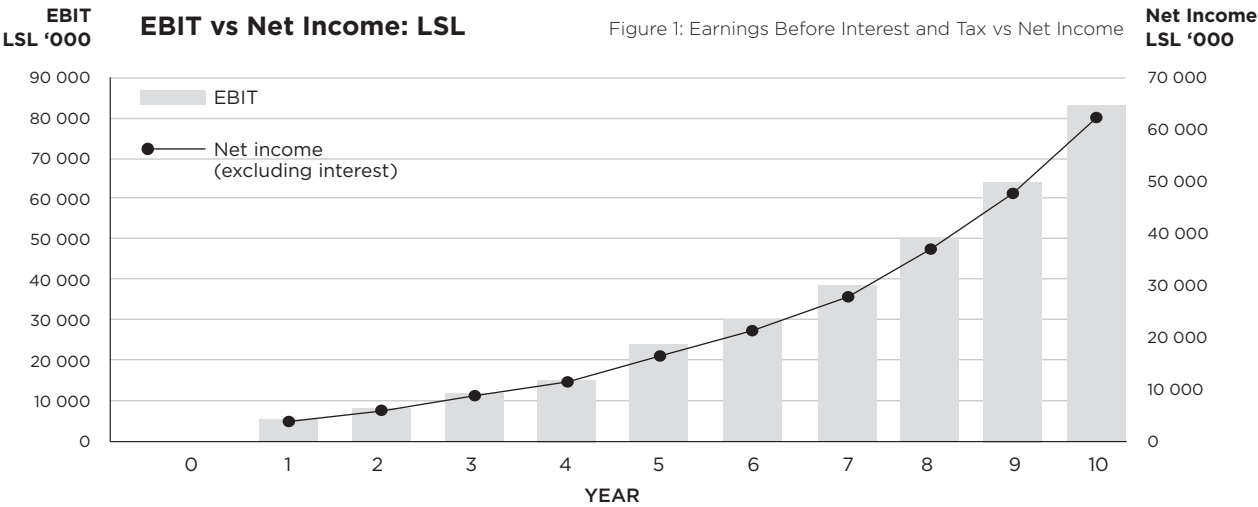


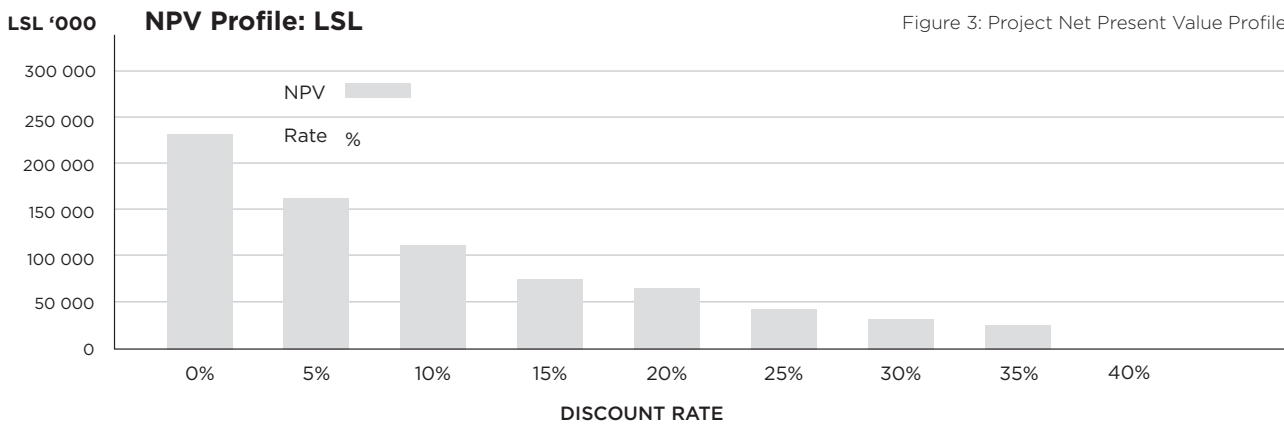
Table 1: Investment Indicators

Net present value (NPV)	LSL 69.57m
Discounted payback period	3.25 years
Internal rate of return (IRR)	86.56%
Profitability index (PI)	11

The projected future cash flows generated by the enterprise are discounted at a rate of 17%. The outcome of the discounted cash flow analysis is summarized in Table 1.

Financial Analysis

The positive NPV at a discount rate of 17% corresponds to an IRR of 86.56% highlighting the financial viability of the Textiles and Garments manufacturing investment opportunity.



Belo Industrial Park, Buthe Buthe.



Tikoe Industrial Park, Maseru.

NOTE

The financial analysis of the Textiles and Garments investment opportunity is computed over a ten-year period. Revenue and expenditure projections are in line with industry growth prospects and market potential and have been informed by and benchmarked against industry standards and norms. In addition, assumptions relating to inflation: depreciation and salvage value: and company tax have been worked out based on the existing laws and directives of the country. The figures above represent

high level estimates as of January 2021 and are not derived from a full feasibility study. Investors are advised to conduct their own due diligence. The project assumes that the investor will have a viable business case that is driven by international client demand.

For more information
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Textiles and Garments Sector



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